

Exhibitor Prospectus and Sponsorship Opportunities



AERA 2015 Annual Meeting

Chicago, IL

Thursday, April 16 – Monday, April 20, 2015

Annual Meeting

Thursday, April 16 – Monday, April 20, 2015
Chicago, IL

Exhibits

Friday, April 17 – Sunday, April 19, 2015
Sheraton Chicago, River Exhibition Hall, First Level

AERA is the national interdisciplinary research association of approximately 25,000 members engaged in education research. AERA aims to advance knowledge about education, encourage scholarly inquiry related to education, and promote the use of research to improve education and serve the public good.

Approximately 25,000 Members

- Faculty
- Researchers
- Testing Developers
- Counselors
- Evaluators
- Directors of Research
- Research Administrators
- Graduate Students

Broad Range of Fields

- Evaluation and Assessment
- Curriculum Effectiveness
- Educational Leadership
- Educational Measurement and Statistics
- Educational Psychology
- Teaching and Teacher Education
- Educational Policy
- Social Foundations of Education
- Professional Education

Education researchers represent a highly educated market that produces and uses education research from **K – 12 through higher education and continuing learning** in the U.S. and around the globe. They are involved in **promoting the effective use of research** in all areas of education policy making and practice.

Why Exhibit?

AERA's Annual Meeting is the **premier event** for professionals in the realm of **education research**. No other event draws as many scientists, scholars, and other related research professionals in the field. Over 13,500 attendees typically gather at in the AERA's Annual Meeting. Approximately 15% of AERA Annual Meeting attendees are scholars from over 60 countries beyond the United States.

Profile of Members

- More than 77% of AERA's members work in university settings.
- Approximately 66% have earned their doctorate degree. Another 27% are graduate students working towards doctorate degrees.
- AERA members are technologically savvy and always looking for new and improved research and methodological tools.
- AERA members value learning and buy products — whether publications, software programs, or other education research — related materials, AERA members attend the Annual Meeting with a curiosity for discovering new resources.

Exhibit Booth Fees

Booth Type:	Early Bird Rate <i>On or Before December 3</i>	Regular Rate <i>After December 3</i>
A	\$2,100	\$2,225
B	\$1,900	\$2,075

All booths are 8' x 10'. A and B rates refer to booth location on the exhibit floor.

Reserve your space online at www.aera.net and click on "2015 Annual Meeting" and follow links for exhibiting.

For additional information including payment schedule, booth assignment and notification process, exhibitor services such as booth furnishings, audiovisual and catering, and the exhibitor service manual, see the Exhibit Space Application Rules and Regulations.

Location of Exhibits

The 2015 AERA Exhibit Hall will be located in the Sheraton Chicago, River Exhibition Hall, First Level.

Exhibit Hours

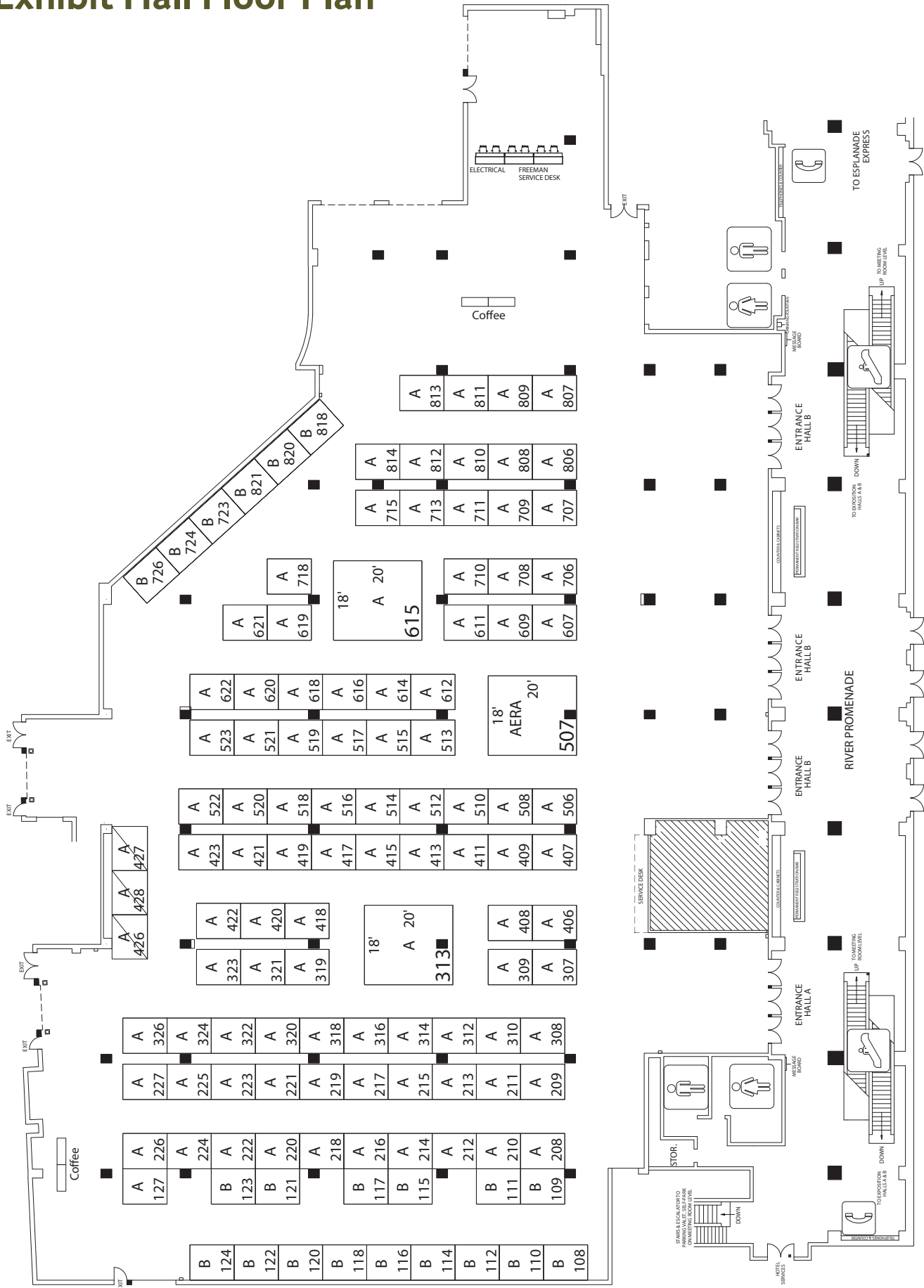
Friday, April 17	9:00 AM – 6:00 PM
Saturday, April 18	9:00 AM – 4:00 PM
Sunday, April 19	9:00 AM – 5:00 PM

Exhibits must be staffed at all times during exhibit hours.

Installation of exhibits is
April 16, 10:00 AM – 5:00 PM.

Dismantling of exhibits is
April 19, 5:01 PM – 9:00 PM.

Exhibit Hall Floor Plan



Sponsorship Packages

Deadline February 26



Bronze Sponsorship \$2,000

- Recognition on Official Welcome Signage located at the entrance of each Headquarter Hotel
- Recognition in the Print & Online Program with Company/Institution name
- Recognition on the AERA Annual Meeting Webpage with Company/Institution name and logo



Silver Sponsorship \$4,500

Includes benefits of Bronze Package as well as:

- Recognition in Pre-Annual Meeting Preview Newsletter
- One (1) complimentary registration to invite your prospective/preferred client to attend
- One (1) Complimentary Text Message Alert on Mobile App
- One (1) complimentary meeting attendee list (Pre or Post) to include names, titles affiliations and postal addresses



Gold Sponsorship \$6,000

Includes benefits of Bronze Package as well as:

- Recognition in Pre-Annual Meeting Preview Newsletter
- Two (2) complimentary registrations to invite your prospective/preferred clients to attend
- Two (2) Complimentary Text Message Alerts on Mobile App
- One (1) Complimentary Banner ad on the Mobile App
- One (1) complimentary meeting attendee list (Pre or Post) to include names, titles affiliations and postal addresses

Other Sponsorship Opportunities

Annual Meeting Tote

**\$30,000 Exclusive or
\$15,000 ½ Bag
Deadline December 30, 2014**



Put your company logo, along with the AERA logo, on the tote bag given to each attendee, and they will be reminded of your organization long after the show. Your company name will be carried everywhere our attendees travel, whether to work or around the globe. AERA provides bags and determines bag size, type, logo size, and placement.

Sponsor an Exhibit Hall Coffee Break or Reception

**\$2,500 per Reception
Deadline January 27**



AERA has several invited receptions that are held at the Annual Meeting every year. These include the Exhibit Hall Coffee Break, Publications Reception, Social Justice Reception and New Member Orientation. Your company/institution name will appear as a sponsor in the online program.

Hotel Keycard Sponsorship

\$20,000 • Deadline January 5



Be noticed first! This exclusive sponsorship includes your company/institution logo on the Hotel Key Cards at 2 of our Headquarters Hotels.

Lanyard

**\$15,000
Deadline January 27**



See every attendee, over 13,500, wearing your name! Lanyards are worn around the neck and attached to each attendee badge. Lanyards will be printed with your company name and/or logo and AERA's logo, to offer maximum exposure.

Advertising Opportunities

Annual Meeting Attendee Mailing List

\$750 – SAVE \$150 if you purchase mailing list in conjunction with booth space.
Exhibitor price is \$600.



Available Beginning March 12

Promoting your booth to attendees before they get to the meeting is the most effective way to drive traffic to your booth. You can also rent the attendees mailing list to make attendees aware of your reception at the 2015 AERA Annual Meeting. Visit www.aera.net for more information about Affiliated Events. Rent the attendee mailing list and get noticed! **Note that AERA does not provide e-mail addresses**, only mailing addresses for labels.

2015 Annual Meeting Print Program Advertisement

10% Exhibitor Discount on Listed Rates

Insertion Order Deadline, February 19. Camera-Ready Copy Deadline, February 26



Advertising in the official 2015 Annual Meeting Program gives your organization instant recognition. The program is available to all attendees, and is THE source for every activity, session, and event at the Annual Meeting. The program remains a year-round reference after the meeting and is also available for purchase at the AERA online bookstore, giving you added exposure to a non-attendee audience.

AD SIZES AND PRICES

• Back Cover — \$5,700	6¾" (width) x 9¼" (height)
• Inside Front Cover — \$4,800	6¾" (width) x 9¼" (height)
• Inside Back Cover — \$4,200	6¾" (width) x 9¼" (height)
• Two-Page Spread — \$4,400	13¼" (width) x 9¼" (height)
• Last Page (facing rear cover) — \$2,700	6¾" (width) x 9¼" (height)
• Full Page — \$2,500	6¾" (width) x 9¼" (height)
• ½ Page — \$2,000	6¾" (width) x 4½" (height)
• ¼ Page — \$1,700	3½" (width) x 4½" (height)

SPECIFICATIONS

Trim Size: 8½" x 10"

Bleeds: Add ⅛" on all sides that bleed.

Binding: Perfect.

Materials: High-resolution PDF ads with all fonts embedded are required, at least 300 dpi. Screens must hold dot

patterns. Shooting copy (clean copy that can be scanned) okay for line copy only but not for screens.

Deliverable: Please make press ready PDF files using version 1.3 (compatible with Acrobat 4). Also be prepared to provide original files if necessary.

Mobile App Sponsorship Opportunities

Stay Connected — Mobile App Advertising



The Mobile App provides you with the opportunity for mobile sponsorships and promotion through banner ad and multimedia advertising. This gives exhibitors a far-reaching, cost-effective way of advertising in this brand new medium. It's a handy tool for the trade show, but it also lives on throughout the year, providing users with an industry reference tool with company, product and contact information plus exhibitor advertising all year long. A place to point new business prospects to whenever new information is available, on a device they use daily right in the palm of their hands. For more information about the Mobile App, please contact annualmtg@aera.net.

SPONSORSHIPS Deadline March 20

Gold Overall App Sponsorship (\$5,000)

One Available

- Logo on opening splash page or secondary splash page
- Schedule Page logo watermark
- App Store screen shot
- Specially colored booth on map
- Included banner ad & landing page
- Included video package
- Highlighted row on exhibitor list
- Weighted banners

Silver Overall App Sponsorship (\$3,500)

Unlimited Quantity

- Specially colored booth on map
- Included banner ad & landing page
- Included video package
- Highlighted row on exhibitor list
- Weighted banners

Green Package (Free of Charge to AERA Exhibitors)

Upload your company's logo to appear on your company's exhibitor listing page. Also include as many downloadable .pdf product and company brochures as you'd like. Manage that content throughout the year using your provided exhibitor web portal.

ADVERTISING Deadline March 27

Banner Ad/Landing Page Ad Package (\$1,000 each). Promote your company's message with a rotating banner ad seen on the mobile app's Dashboard. When tapped, the user is taken to a full-screen app landing page showing product or service graphics and information. This page then leads a user to the company's exhibitor listing page.

Multimedia Ad Package (\$2,000 each). This package includes a rotating banner ad seen on the mobile app's Dashboard that leads to a full-screen app landing page, and then to the company's exhibitor listing page, from where a video message can be launched.

Text Message Alerts (\$500 each). Drive traffic to your booth! Send a mobile alert to all attendees

EXHIBITOR MODULE Deadline March 27

QR CODE Builder and Lead Generator (\$99). Ability for exhibitors to build QR codes from the Core-apps Exhibitor Portal and generate leads and stats when attendees scan their QR codes (QR codes not from the exhibitor web portal can also be used). QR Scanner built into the app for users.

CONNEXions Scheduler (\$450 for 3-user license or \$69 per user). Ability for exhibitors to publish individual booth staff's personal meeting availability calendars. Attendees can then see the schedule through the app and request a meeting. Once granted, meetings then show up on both user and exhibitor staff member's schedules.

Other Exhibit Opportunities

Exhibit Hall Literature Kiosk

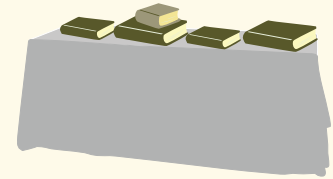


\$700 • Deadline March 25

Catch the attention of attendees as they enter the exhibit floor and reserve your spot in the literature kiosk. This is your opportunity to promote your booth, events, and products with promotional literature displayed in the Exhibit Hall Literature Kiosk. The kiosk display will be in a high visibility area near the Exhibit Hall entrance. Limit of 2,500 pieces.

Booth for Product Sales

**\$1,000
Deadline March 25**



Unable to attend the Annual Meeting? AERA has a table set up for publishers and authors who cannot attend the meeting but are interested in having their work displayed. The table will be open during exhibit hours and order forms can be provided. Products are limited depending on space.

Career Center

Career Center

Deadline March 3

The 2015 AERA Career Center will be held in conjunction with the Annual Meeting, Thursday, April 16 – Monday, April 20, 2015. Many Attendees are graduate students, early career scholars seeking employment or a new post, or more experienced faculty or researchers who might be attracted to a new position. This presents employers with a rare opportunity to meet with many job candidates of the highest caliber in an all-in-one location. There are two ways for employers to participate in the Career Center:



Dedicated Employer

- Secure a dedicated space in the Career Center and conduct interviews throughout the day at your convenience. *That's more than 20 hours of interview time!*
- Receive complete access to the online Job Board and scheduler.
- Review job candidate information anytime via the online Job Board. New candidates are posted daily.
- Schedule interviews using the online scheduler.
- Contact job candidates directly via the online Job Board.

Participating Employer

- Receive all of the above except that instead of a dedicated space to be used at your convenience, you may schedule interviews for a total of three hours per day, each day. That's nine total hours of interview time.

To register, visit www.aera.net. The sooner you register, the longer your job postings will be available to meeting attendees. Note: Career Center registration price does not include online job postings.

AERA 2015 ANNUAL MEETING EXHIBIT SPACE • RULES AND REGULATIONS

PAYMENT AND CANCELLATION: All applications require full payment of 100% of the total amount due. If an exhibitor notifies AERA of intent to cancel at least 102 days prior to exhibit opening (January 5, 2015), exhibitor will be refunded 50% of all total amount paid. No refunds will be made for cancellation 102 days or less prior to the opening of the exhibition. The exhibitor's contract will be considered cancelled only if the exhibitor has notified AERA of the cancellation in writing (post-marked or fax-dated by January 5, 2015). In the event that fire, strike, or other circumstances beyond the control of AERA cause the exhibit to be cancelled, full refund of exhibit rental fees will be made.

APPLICATION RECEIVED: PAYMENT DUE
100% of Total Amount Due with Application

CANCELLATION DURING THE PERIOD OF:	ASSESSMENT
Before January 5, 2015	50% of Total Amount Paid
On or after January 5, 2015	100%

EXHIBIT HOURS:

Friday, April 17, 2015	9:00 AM – 6:00 PM
Saturday, April 18, 2015	9:00 AM – 4:00 PM
Sunday, April 19, 2015	9:00 AM – 5:00 PM

INSTALLATION OF EXHIBITS: April 16, 10:00 AM – 5:00 PM. All exhibits must be set up by 5:00 PM on April 16. No exhibit may be erected after the exhibition opens. It is the responsibility of the exhibitor to see that all materials are delivered to the Exhibit Hall by the specified deadline. Any exhibit space not occupied and set up by 5:00 PM on Thursday, April 16 will be cancelled or reassigned with no refund.

DISMANTLING OF EXHIBITS: No packing or dismantling of exhibits will be allowed until after the official closing of the exhibit at 5:01 PM on April 19. At this time, the official service contractor will begin collecting table drapes, carpeting and other items. Because this is a prime time for theft, exhibitors are urged to pack their materials expeditiously and to make all necessary arrangements for the disposition of their outgoing freight before leaving the exhibit hall. If an exhibitor fails to remove the exhibit, removal will be arranged by AERA at the expense of the exhibitor. All crates must be removed from the exhibit area by 9:00 PM on April 19.

ACCEPTANCE OF EXHIBITS: Applicants must use the Application for Exhibit Space. Decisions regarding the acceptability of exhibits will be made by AERA. The content of materials displayed in the AERA Exhibit Hall or advertised in the Annual Meeting Program must contribute to teaching, research, educational research, or the professional development of educational researchers. AERA reserves the right to refuse any application for exhibit space, advertising space, and any sale or distribution of materials; to curtail or cancel any exhibit or advertisement, either before or during the Annual Meeting, that in the sole judgment of the AERA Executive Director is not consistent with teaching, research, or the professional ends of education research and AERA. This policy also applies to displays, advertisements, sales of products (including novelties and souvenirs) and the decorum of exhibitors and their employees.

ASSIGNMENT OF EXHIBITS: Exhibitors will receive notification of booth assignment beginning January 28, 2015. Priority of space assignment will be based on the date and time the applications are received. If applications are received at the same time, priority will be given to longtime exhibitors according to the number of booths requested. Exhibitors who wish to avoid assigned space adjacent to that of another exhibitor should so indicate on the online application. Exhibitors who desire assignment next to each other (such as business or professional affiliates or a parent company and its subsidiary) should Note this when filling out their online application; however, each will need to submit a separately online and provide separate payment. A written request explaining why the booths should be assigned together should be sent to annualmtg@aera.net. Assignment of such space (for purposes of ranking exhibit requests) will be based on the location of the largest booth exhibitor in the grouping. AERA reserves the right to limit or reject such requests.

SPACE: The booth dimensions indicated on the exhibit floor plan are believed to be accurate but may be approximate. All booths are 8' x 10', unless otherwise noted. Each exhibitor will be furnished an 8'x10' booth with 8' high back drape and 3' high side dividers. A 7" x 44" one-line identification sign will be provided with the exhibitor's company name and booth number. Booth furnishings are available through

the official service contractor and are the sole responsibility of the exhibitors. The allowable floor load is 100lbs/square foot. Aisle space shall not be used for exhibit purposes, display signs, solicitations, or distribution of promotional material. Exhibits, signs, and displays are prohibited in any of the public space or elsewhere on the premises of the meeting facilities except in the Exhibit Hall. Exhibitors who wish to use any nonstandard booth equipment or any signs, decorations, or arrangements of display material that conflict in any way with these regulations, or who have a peninsula booth must submit booth layout to AERA at least 60 days prior to the meeting. AERA reserves the right to modify the floor plan as may be necessary to preserve a compact and attractive exhibit area. Exhibits shall be constructed and arranged so that they do not obstruct the general view or hide the exhibits of others. Exposed, unfinished sides of exhibit backgrounds must be draped. Inspection of all exhibits will be made during the setup to advise the exhibitor if any deviation from the rules is noted. If the exhibitor is not available, the official service contractor, with the approval of AERA, will provide the necessary draping and submit charges to the exhibitor.

STANDARD IN-LINE BOOTH: A standard in-line booth must not be higher than 8' at the back wall and 4' on the side dividers along the aisles. Display fixtures over 4' tall must be confined to the area of the exhibit booth that is within 4' of the backline.

PENINSULA BOOTH: A peninsula booth consists of two or more booths facing a cross aisle, forming an island exhibit attached to the end of a row of in-line booths. Peninsula booths must not be higher than 8' at the back wall and may extend only 4' to the left and right from the center back line. The height must then drop to the 4' maximum on in-line booths. Side wings should not obstruct a view of the adjacent booths. Endcaps must have drapery centered on the 20' wall to avoid masking sight lines.

ADMISSIONS: Exhibitors receive two (2) complimentary meeting registrations per booth. Additional registrations cost \$45 each. All exhibiting personnel must register for admission to the exhibit floor.

GENERAL CODE OF CONDUCT: The following practices are prohibited:

- Noise and sound devices that interfere with other exhibitors. Exhibitors should be considerate of neighboring exhibitors when operating any sound system.
- Volatile, flammable, or explosive materials or any other substance prohibited by law or insurance carriers, see section on Fire and Safety Regulations.
- Subleasing of exhibit space.
- Any materials exhibited other than those manufactured or distributed by the exhibitor in the regular course of business.
- Canvassing or exhibiting material outside the exhibitor's own space.
- The use of billboard signs or other displays outside the exhibitor's own space.
- Soliciting participation in surveys or otherwise harassing registrants.
- Solicitation of business or meetings in the interest of business by anyone other than representatives of exhibiting firms.
- Publicizing and/or maintaining any extracurricular activities, inducements, displays or demonstrations away from the exhibit area during exhibit hours.
- Contests, lotteries, or games of chance, or the distribution of items not regularly manufactured by the exhibitor.
- The use of thumb tacks, scotch tape, nails, screws, bolts, or any tool or material that could mark the floor or walls. No signs or other articles are to be fastened to walls or electrical fixtures.
- The use of glitter, confetti, stickers, or decals.
- The use of overhead hanging signs, banners and display materials. These are limited to AERA services and exhibits.
- Activities that would impede the flow of traffic through the area.
- Presence of food and beverage, other than those ordered, see Catering section.

SOLICITING/ DEMONSTRATING: Canvassing, exhibiting, or distributing advertising matter outside the designated exhibit booth area is prohibited. Soliciting or demonstrating by an exhibitor must be confined to the exhibitor's own booth. Distribution of the exhibitor's printed advertisements must be done within the exhibitor's own space. Persons who are not exhibitors are prohibited from any detailing, exhibiting, or

soliciting within the Annual Meeting venues. No exhibits, displays, or advertising material of any kind will be allowed into the Annual Meeting venues unless approved by AERA. Failure to comply with the regulation can result in dismissal from the Exhibit Hall. Aisles in front of the booth must be kept clear. Enough space must be allocated within each exhibit booth for attendees to browse or watch product demonstrations. Any activity that causes attendees to congregate in the aisle or in adjacent exhibit booths will be curtailed or eliminated.

SALE OF MERCHANDISE: Order taking by exhibitors accepting checks or credit cards is permitted, provided that all transactions are conducted in a manner consistent with the scholarly and professional nature of the meeting and in accordance with the state and local regulations applicable in the host city of the exhibit site. Cash transactions are discouraged.

CATERING: All catering for booths must be ordered through the Sheraton Chicago. Outside food and beverage is prohibited. Popcorn machines and popcorn, peanut roasters, cotton candy machines, and similar items are expressly prohibited. Catering information and order forms will be in the Exhibitor Services Manual to be sent in January.

BOOTH FURNISHINGS AND LABOR: Freeman is the official general contractor. Exhibitors may order booth furnishings and services such as display units, booth carpeting, tables and chairs, booth cleaning and labor from Freeman. These items are not included in the price of the booth space. Information and order forms for these items, as well as for additional services such as audio visual, electrical and telecommunications will be in the Exhibitor Services Manual.

SHIPPING: Advance shipments of materials must be made to Freeman. The Sheraton Chicago will not accept or deliver any exhibitor drayage packages shipped to the center or store empty crates. Shipping information and forms will be in the Exhibitor Services Manual.

SECURITY: AERA will provide 24-hour security for the exhibit area during the entire exhibit period. The furnishing of such service is in no case to be understood or interpreted by exhibitors as a guarantee to them against loss or theft of any kind. Freeman, the Sheraton Chicago, and AERA are neither liable nor insured for loss or damage of exhibitor property or fixtures. For this reason, exhibitors are encouraged to carry insurance on their exhibits at their own expense.

UNION REGULATIONS: Exhibitors agree to abide by all local jurisdiction union requirements, if applicable, for work involving installation and dismantling of exhibit space.

FIRE AND SAFETY REGULATIONS: Literature, handouts, and supplies are permissible in reasonable quantities. Reserve quantities should be kept in closed containers and stored in a neat, compact manner within the booth. Storage of any kind is prohibited behind back drapes or display walls. All display materials must be fire retardant in accordance with the host city fire code, including cloth draping, banners, table coverings, decorative fabrics, poster paper, foam core board, and all other decorative materials. Combustible oils or gases and helium tanks are prohibited. All local regulations will be strictly enforced and the exhibitor assumes all responsibility for compliance with such regulations. All decorations must be fireproofed, and electrical wiring must conform to the safety rules of the host city electrical code. Fire hose cabinets must not be obscured and must be entirely accessible and in full view at all times. All fabric, cellulose, and cardboard display material must be flame proofed and is subject to inspection by the host city fire department. No flammable fluids or similar substances may be used or shown in booths. Smoking in the Exhibit Hall is prohibited at all times.

LIABILITY: It is agreed that exhibitors shall assume all responsibilities for damage to the exhibit area, and they shall indemnify and hold harmless the American Educational Research Association, the Sheraton Chicago, and any service contractors acting as agents of AERA from all liability that may ensue from any cause. Security services for the exhibit hall will be provided 24 hours a day, but AERA and the Sheraton Chicago will not be responsible for any loss or damage of any kind.

COMPANY: _____

SIGNATURE: _____

PRINT NAME: _____

DATE: _____

Exhibitor Prospectus: Important Dates

2014

Wednesday, December 3	Early Bird exhibit rate deadline. After this date regular rates apply
Mid December	Attendee Housing and registration open
Mid December	Exhibitor Housing and Registration Opens
Tuesday, December 30	Annual Meeting Tote deadline

2015

Monday, January 5	Last day to cancel with 50% cancellation fee. 100% cancellation fee applies to cancellations received on or after January 5.
Monday, January 5	Hotel key card deadline.
Early January	Online Exhibitor Service Manual goes out by e-mail. Order information and forms for services such as booth furnishings, display units, booth carpeting, tables and chairs, booth cleaning and labor, as well as catering, audiovisual, electrical and telecommunications will be available.
Tuesday, January 27	Lanyard sponsorship deadline.
Wednesday, January 28	Exhibit space assignments begin to go out by e-mail. Please note that if AERA has not received payment, you will not receive your booth assignment at this time.
Monday, February 2	Annual Meeting Program listing deadline. Only those exhibitors who purchased exhibit space and sponsorships by this date will appear in the Annual Meeting Program. After this date, exhibit space and sponsorships listings will appear in the Supplement.
Thursday, February 19	Program advertisement insertion orders due
Thursday, February 26	Reception Sponsorship deadline
Thursday, February 26	Program advertisement camera-ready copy due
Tuesday, March 3	Career Center registration deadline
Thursday, March 12	Advance registration mailing list available for rent
Tuesday, March 17	Advance to warehouse shipments accepted beginning this day
Friday, March 20	Sponsorship packages deadline
Friday, March 20	Overall mobile app sponsorship deadline
Wednesday, March 25	Exhibit Hall Literature Kiosk/Booth for Product Sales sponsorship deadline
Friday, March 27	Hotel reservation cutoff date
Friday, March 27	Discount deadline for ordering Freeman products and services
Friday, March 27	Advertising and exhibitor module mobile app deadlines
Friday, April 10	Advance freight shipping deadline
Wednesday, April 15	On-site registration open
Thursday, April 16	Direct-to-show site shipment must arrive no earlier than this date at 10 AM
Thursday, April 16	Exhibitor move-in 10:00 AM – 5:00 PM
Thursday, April 16 – Monday, April 20	2015 AERA Annual Meeting
Friday, April 17 – Sunday, April 19	Exhibits open
Sunday, April 19	Exhibitor move-out 5:01 PM – 9:00 PM



Reserve your exhibit, advertising space, and sponsorship today!

For questions regarding exhibits, sponsorships, Annual Meeting Attendee Mailing list, discounted rates, or general questions, contact Kimberly Ricks, Meetings Associate, at 202-238-3211 or annualmtg@aera.net.

For questions regarding the Career Center, contact Patricia Martin, Director of Membership, Constituent Relations & Governance, at 202-238-3215 or careers@aera.net

For questions regarding Annual Meeting Program Advertising, contact Jessica Campbell, Publications Assistant, at 202-238-3236 or pubs@aera.net

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